

UConnPIRG Core Meeting 20-45
Monday November 16th, 2020, 7 PM
Zoom (remote location due to COVID-19 outbreak)

Voting Members: Colleen Keller (Chair), Dylan DeMoura (Vice Chair), Kyle Cyr (Secretary), Maya Murarka (Treasurer), Rebecca Tripp, Kyleigh Hillerud, Erin McConnell, Ben Albee, Leah LePage, Chad Schroeder, Shafina Chowdhury, Monet Paredes, Cheyenne Tavares, David Vallejo

Guests: Kurt Daigle (UConnPIRG primary advisor)

- I. Meeting brought to order at 7:04pm by Colleen Keller (Chair)
- II. Introductions
- III. Chapter Updates
 - A. Keller gives the executive board update. Keller was in the Women in Leadership Panel, caught up about the recruitment drive, and checking in with H&H. Other work includes working on minutes and a new format for the weekly update, updating the purchase requests, and working on the activist leadership program.
- IV. Campaign Updates
 - A. Cheyenne Tavares reports NVP is working on a new logo design during a design block, scheduling and planning research sessions, and planning an LTE event.
 - B. Ben Albee shares that Save the Earth will be working on WHUS on sending out the podcasts, will be recording episode 2 on Wednesday and episode 3 on Friday, and are working on a mutual aid resource list.
 - C. Tripp gives a breakdown on H&H's Awareness Week. Events will include a movie screening after Core, a Poverty in the Pandemic Panel on Tuesday, a Poverty Simulation on Wednesday, an all day social media challenge on Thursday, and an all week No Freeze Shelter Donation Drive. There will be a dinner/holiday get together during the scheduled campaign meeting.
 - D. Shafina Chowdhury shares Affordable Textbook's update, including a meeting to launch an affordable textbooks program on campus and a scheduled donation for next semester. Upcoming campaign action includes distributing the surveys to professors.
 - E. Leah LePage reports that Public Health has been conducting research for the Poverty in the Pandemic Panel taking place tomorrow, as well as work on the Vaccine Advisory Panel, with the focus research question being how the task force can reach and mobilize college students on the issue.
- V. Activity
 - A. Keller gives a presentation on what PIRG looks for in a campaign. A few questions the organization uses to evaluate the campaign includes: is this a public interest issue? Is the campaign winnable? Does this issue appeal to important coalition partners?
 - B. Kyleigh Hillerud asks Keller to further discuss why PIRG runs campaigns. Keller elaborates, adding that the campaigns are run to have a focused group working on a topic important to the public interest.

- C. LePage shares that she believes the first, fifth, and sixth questions are the most important, as it ensures that the issue is important to the public, the issue can create members of the organization, and will get students involved.
- D. Kyle Cyr adds that the questions are more of a template for campaigns in CONNPIRG Students, although the questions may not accurately represent all of the values of UConnPIRG as an organization separate from CONNPIRG Students.
- E. Albee believes that it is imperative that the campaigns can generate interest in students and give opportunities to work on the campaign.
- F. Keller continues with a brief overview on how to create a campaign proposal, giving points on what makes a strong proposal and how a proposal is organized. Keller opens the floor to campaign coordinators on how to write a strong proposal.
- G. Tripp advises to take the opportunity to think about the campaign before writing and reach out to others with experience on the proposal.
- H. Albee and LePage add to make the proposal collaborative, as it can create the layout for great ideas. LePage also adds to make the proposals concise and to the point.

VI. Business

A. Minutes

- 1. Keller motions to approve the Core meeting minutes from Monday, November 9th, 2020.
- 2. Kyle Cyr seconds.
- 3. Monet Paredes, Erin McConnell, Maya Murarka, and Chowdhury abstain.
- 4. Motion passes unanimously.

B. Updated By-Laws

- 1. Keller motions to approve the UConnPIRG By-Laws updated as of November 2020.
- 2. Albee seconds.
 - a) Dylan DeMoura motions to change all mentions of Hardcore and Cabinet meetings removed from Roles and replaced with Chatper Leadership/Staff meetings.
 - b) Hillerud seconds.
 - c) Motion passes unanimously.
- 3. Motion passes unanimously.

C. Updated Constitution

- 1. Keller motions to approve the UConnPIRG Constitution updated as of November 2020.
- 2. Tripp seconds.
- 3. Motion passes unanimously.

D. Updated Organizational Chart

- 1. Keller motions to approve the UConnPIRG Organization Chart updated as of November 2020.
- 2. Hillerud seconds.

3. Albee asks how campaigns will be co-run, to which Keller responds this will most likely not be the case, but the chart and other documents can be amended to allow for co-runnings.

4. Motion passes unanimously.

E. Updated Budget

1. Keller motions to amend the Student Wages line in the UConnPIRG FY21 budget from \$45,000 to \$60,000.

2. Albee seconds.

3. Motion passes unanimously.

VII. Announcements

A. Keller asks everyone to please attend all of the H&H Awareness Week Events.

Meeting adjourned at 8:04pm

Minutes submitted by Kyle Cyr (Secretary)