

UConnPIRG Core Meeting 20-39  
Monday October 5th, 2020, 7 PM  
Zoom (remote location due to COVID-19 outbreak)

Voting Members: Colleen Keller (Chair), Dylan DeMoura (Vice Chair), Kyle Cyr (Secretary), Rebecca Tripp, Sarah Hill, Julia Ward, Nia Moore, Leah LePage, Chad Schroeder, Cheyenne Tavares, Ben Albee, Kyleigh Hillerud, Dashiell Matos

Non-Voting Members: Alexandria Rodriguez

- I. Meeting brought to order at 7:03pm by Colleen Keller (Chair)
- II. Introductions
- III. Chapter Updates
  - A. Keller shares the executive board's work, which includes continued campus relations, taking minutes, creating a Weekly Update, and approving business.
  - B. Ben Albee shares their Ex-Officio update. USG shared their election results, had a discussion about Spirit Rock, and set the Spring Academic Calendar
- IV. Campaign Updates
  - A. Cheyenne Tavares announces the start of National Voter Education Week, which NVP will be creating and sharing graphics for. The H&H x NVP toolkit has been finished and uploaded to the website. NVP will be hosting a nonpartisan debate watch party on Wednesday. Tavares also announces a talk with Dr. Carol Anderson on October 8th.
  - B. Albee states that the Save the Earth's Coke Presentation is almost finished, there will be a Tier-III collaboration with UCTV for Student Testimonies, and there will be a phone bank this week for federal environmental legislation.
  - C. Rebecca Tripp states that H&H has created and shared voter toolkits and are working on an upcoming donation drive. Husky Market application closes at noon tomorrow, and the Market has about thirty seats left.
  - D. Nia Moore shares that Affordable Textbooks is in their research phase for the Textbooks website, will be posting the textbook survey on their social media, and will be collaborating with USG to celebrate OER week.
  - E. Julia Ward says that Public Health's campaign meetings will be on Wednesdays at 7pm. Their last campaign meeting was a great brainstorming session. Upcoming campaign action includes creating infographics for the campaign.
- V. Visibility Activity
  - A. Kyliegh Hillerud begins their Visibility Transportation, which acts as a continued discussion about the Tripod. Hillerud begins with a declaration of how visibility is talked about to how it should be talked about, which stresses the importance of communication. PIRG's brand is a collective representation of everything PIRG does. Our values should be projected through everything we do in order for it to be an integral part of our brand. It is also important to keep in mind how we want PIRG to be known for.
  - B. Hillerud's personal advice includes having a clear and conscious understanding of our goals and messages, using universal language, and expressing that PIRG work

is enjoyable. Other points include to make social media posts, take screenshots, send invites, and make hashtags.

- C. Hillerud shares a virtual, shared whiteboard on what members wanted PIRG to accomplish, including being a hub of activism, protecting the pack, working on legislation, and being a team.
- VI. Business
- A. Minutes
    - 1. Keller motions to approve the meeting minutes from UConnPIRG Core meeting September 28th.
      - a) Hillerud seconds.
      - b) Sarah Hill, Nia Moore, and Dashiel Matos abstain.
      - c) Motion passes unanimously.
- VII. Announcements
- A. Keller says that if anyone is interested in legislative work to join the legislative slack and fill out the poll.
  - B. Chad Schroeder shares that on Wednesday there will be Pictionary game night.
  - C. Hill announces that this Sunday at 2pm, Sarah Hill will be presenting during 24 Hours of Reality.

Meeting adjourned at 7:52pm  
Minutes submitted by Kyle Cyr (Secretary)