

UConnPIRG Core Meeting 20-35
Monday September 7th, 2020, 7 PM
WebEx (remote location due to COVID-19 outbreak)

Voting Members: Colleen Keller (Chair), Dylan DeMoura (Vice Chair), Kyle Cyr (Secretary), Maya Murarka (Treasurer), Natalie Seier, Leah LePage, Julia Ward, Kyliegh Hillerud, Ben Albee, Shafina Chowdhury, Rebecca Tripp, Joseph Drossman

Guests: Kurt Daigle (UConnPIRG primary Advisor)

- I. Meeting brought to order at 7:00pm by Colleen Keller (Chair)
- II. Introductions
- III. Chapter Updates
 - A. Keller gives an Executive Update. All officers have completed their trainings, Kyle Cyr and Cheyenne Tavares attended the first Triad meeting, and Keller had their first advising meeting with Kurt. Upcoming actions include the Budget and office hours.
 - B. Natalie Seier gives an update on the Recruitment Drive. There has been some low engagement from students, but that seems to be the norm on campus. We have been gaining confirmations from professors for sending out interest forms and class raps from professors. The Involvement Fair is this Thursday from 2-4, and Kickoff is this Wednesday.
- IV. Campaign Updates
 - A. Seier updates the Chapter on NVP. Same updates from last week, including working on a launch video. The campaign is also working with Stacey Maddern as well as putting together a plan to work with their class.
 - B. Ben Albee reports the meeting from Friday went great. The campaign is finding alternatives to UConn's contract with Coca-Cola, which has led them to discussing with other groups who are also working on related issues, specifically land use/affordable housing. Albee hopes to form this into a legislative plan.
 1. Seier asks why Pepsi would be a better option than Coke. Albee responds that it would not be, but that is what the administration wants. Save the Earth's role will be to say that Pepsi is also not a good option, and we should be exploring other sustainable actions.
 - C. Rebecca Tripp states that H&H has received money for the HuskyMarket (\$60,000), are at a very good place for the website, and are now looking at more ways to reach more people with the website. The campaign is continuing recruitment, work on Husky Market, and alternative service projects.
 - D. Shafina Chowdhury states that Affordable Textbooks continue to have the website database planned and are currently working on implementation. The time for campaign meetings have not been decided, and upcoming action includes distributing the survey.
 - E. Julia Ward and Leah LePage give the first update on the Public Health campaign. The two are still planning the campaign, and are looking at working on public health issues affecting the student population and CT community. The campaign

could include Covid relief and education, future pandemic prevention, sexual health, mental health, etc.

1. Seier asks if the campaign coordinators are open to including the campaign in class raps, to which they say it is worth the mention, although the campaign is still in its early stages.

V. Business

A. Minutes

1. Keller motions to approve the minutes from August 31st, 2020.
2. Tripp seconds.
3. Motion passes unanimously.

B. Zapier Subscription

1. Keller motions to approve up-to amount of \$200 for a Zapier Subscription Starter Plan.
2. Ward seconds.
3. Motion passes unanimously.

VI. Tripod Overview

A. Kyliegh Hillerud gives an overview of the Tripod, which is how PIRG measures how the Chapter is doing. Each leg of the Tripod is imperative to the organization itself. The three legs are Visibility, Campus Relations, and Leadership Development. These are important to know how the students and campus see us to make sure we are serving students to the best of our ability. Leadership Development is important for longevity, Campus relations is important to build relationships and coalitions, and visibility is important for general success of the organization.

B. Cyr answers a discussion question on why the three legs are important, stating that all of the legs tie into how we are seen, but also allow us to complete our mission and work on solving the issues we work on. LePage adds on, stating that part of PIRG's message is that we are passionate about these issues, and these legs ensure the campus knows it's important to us as well.

C. Tripp discusses how the Tripod plays into recruitment, which is through how these legs play into how our campus and students see us, which is imperative to recruiting students. Seier agrees, and adds that leadership development specifically is important so more people can get involved and spread responsibility throughout leaders.

D. Seier shares that she believes leadership development is the most important. These legs are also tactical, and without leadership development, one cannot have campus relations and visibility. Hillerud agrees, as nothing can happen on campus without leaders. Dylan DeMoura agrees because even if the organization fails, the people are still there, and the movement can still happen. It is bigger than the organization. Cyr believes that campus relations are the most important, as it creates networks of people that understand how to work and build with each other towards one movement.

VII. Announcements

A. Keller states that office hours are starting this week, which can be found on the website and calendar.

- B. Seier asks members to volunteer for the Recruitment Drive
- C. Keller reports that next week, we will be discussing and voting on our Bi-Laws, which will be sent out by the Secretary in the upcoming days. The Bi-Laws are shared to those on the call.

Meeting adjourned at 7:50pm

Minutes submitted by Kyle Cyr (Secretary)