Attendance:
Voting Members: Saman Azimi, Jordyn Styczynski, Ian Beattie, Bob Hannan, Gabriella Pagliuca, Adedoyin (Addy) Ladoja, Christian Allyn
Non-Voting Members: Alexander Pawlak, Jacob Hensch
Guests: Gina DeVivo-Brassaw, Donna Farvard

Meeting called to order at 7:11 by Jordyn Styczynski.

I. Intros: At the beginning of every UConnPIRG Core meeting it is accustom to ask upon the attendance of the meeting to state their name, class at UConn, and campaign they are working on, if applicable, along with an answer to the posed intro question. The intro question for this meeting, asked by Jordyn was, “What are you most interested and looking forward to working on this semester with UConnPIRG?” All persons in attendance answered said question with gusto. Discussion ended at 7:17.

II. Campaign Updates

New Voters Project- Report given by Jordyn Styczynski. The goal of the New Voters Project this semester is to register people to vote and possibly get a polling place on campus. Discussion ended at 7:18.

Solar- Report given by Jordyn Styczynski. The goal of the Solar campaign this semester is to meet with the UConn administration to continue advocating for solar energy on campus. Discussion ended at 7:19.

Democracy- Report given by Bob Hannan. The goal of the Democracy campaign this semester is to advocate for campaign finance reform at the municipal level. There will be a Day of Action and press release on Thursday the 28th of January. Discussion ended at 7:19.

Transit- Report given by Christian Allyn. The goal of the Transit campaign this semester is to advocate for multimodal transportation projects at the state level. The transit campaign is the lead campaign for the Spring 2016 semester. Discussion ended at 7:20.

Hunger and Homelessness- Report given by Addy. The goal of the Hunger and Homelessness campaign this semester is to get a presence on the internet, have a charity auction and partner up with other clubs. Discussion ended at 7:21.

Ban the Bottle- Report given by Donna Farvard. The goal of the Ban the Bottle campaign this semester is get Susan Herbst to make a commitment to ban plastic bottles within three years. Discussion ended at 7:23.

Textbooks- Report given by Donna Farvard. The goal of the Textbooks campaign this semester is to convince more professors to drop textbooks and commit to open source textbooks next semester. Discussion ended at 7:24.
III. Recruitment Drive- Presented by Jordyn Styczynski. The kickoff meeting will be on February 3rd at 7pm. Jordyn stressed the importance of members to help raise attendance for the kickoff by giving class raps, attending phonebanks from 7-9pm Monday-Thursday till the recruitment drive and databasing. There was a brainstorming session on how attract new volunteers:

- Dorm Storming
- Meetings with free food
- Lollipops with kickoff info taped to them
- Postering
- Temporary Tatoos
- Postering
- Windshield Flyers
- Paint the Rock

Jordyn adjourned the meeting at 7:39pm.

Submitted by,
Christian Allyn
UConnPIRG Secretary